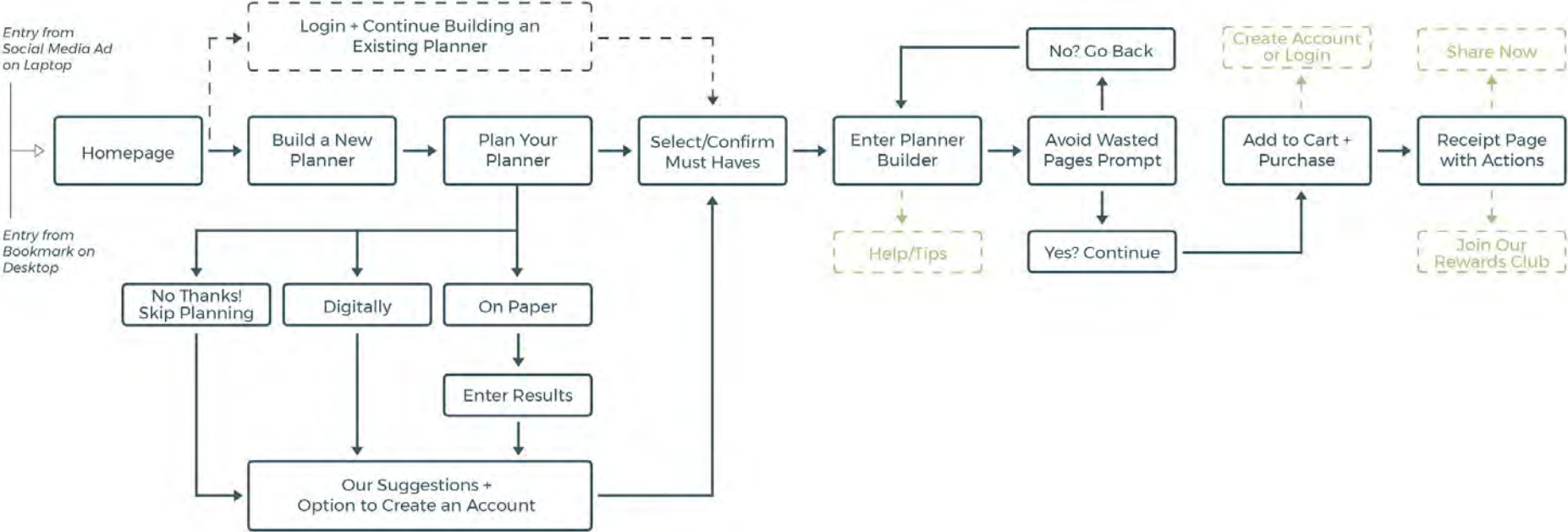




# PRIMARY PERSONA (Josh)

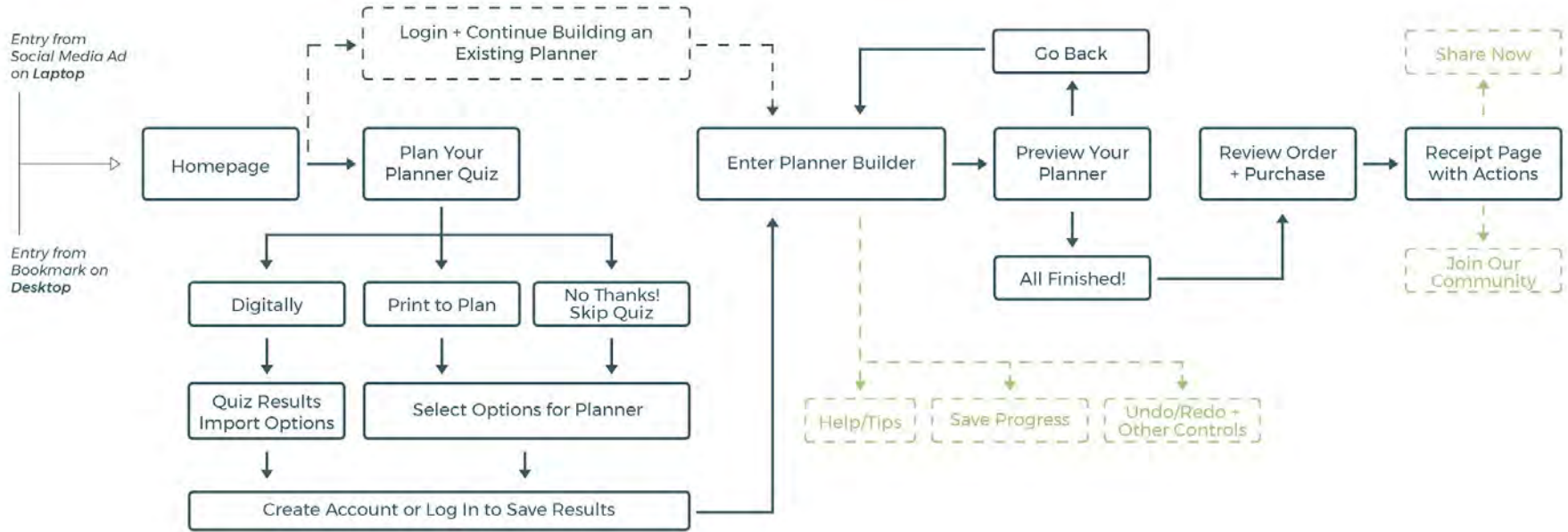


 First time user, or User beginning a brand new planner

 Optional + User can cancel out of to return to previous screen

 Returning user login optional path

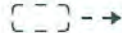
# PRIMARY USER FLOW v2



First time user, or  
User beginning a brand new planner



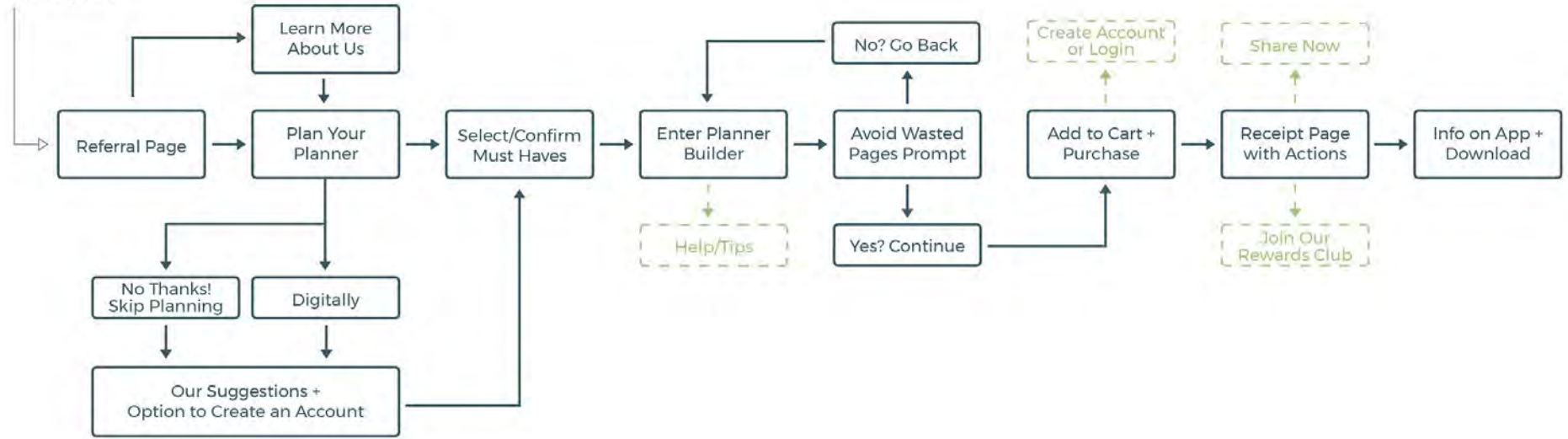
Optional + User can cancel out of to  
return to previous screen



Returning user login optional path

# SECONDARY PERSONA (Jen)

Entry from Referral  
Link in Text Message  
on Smartphone

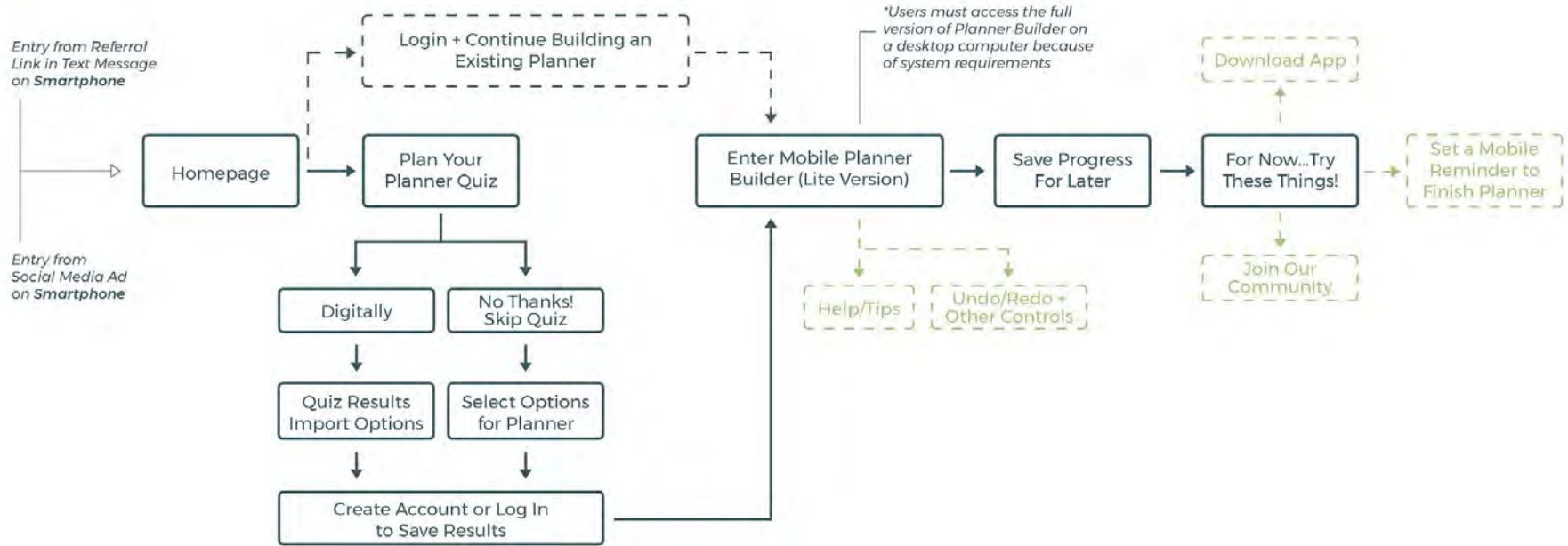


First time user, or  
User beginning a brand new planner



Optional + User can cancel out of to  
return to previous screen

# SECONDARY USER FLOW v2



First time user, or User beginning a brand new planner



Optional + User can cancel out of to return to previous screen



Returning user login optional path